Agatha Christie

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Designer: Lily Wu

Concept

- The concept of a 1900s writer is immediately present in the style and presentation—especially the homepage.
- I believe that the caption "The world's best-selling novelist" strikes some interest for the viewer, and the chosen topics are more intriguing than simply a biography. Although this website has some specific appeal to an audience with interest in the topic, I think the landing page will have a something for anyone looking through.

Communication

- Elements are relatively simple and easy to comprehend.
- The menu buttons show clear navigation.

Structure

- The menu button should not interfere with the content on the page; either moving the content of the menu button to the right or making the menu come out of the side of the page rather than drop down.
- Design elements work well with one another with similar colors/fonts without intersecting on the page.
- The design of the page samples will be able to accommodate varied browser width well; for the home page, the menu's size should not be compromised, so the image will be the one manipulated by varied browser width.

Aesthetic

- The aesthetic is an immediate read on the home page; to me it is immediately striking.
- Aesthetic remains consistent throughout and is driven by the concept.

Execution

- Color works well with her style and presenting the concept clearly.
- Images are appropriate with the content—increasing the size to something like the homepage, where it takes up a large portion of the page, and adding captions will be useful for context and to break up the large quantities of text.
- Fonts work well on web—change headers from typewriter font to something more script, to go along with Christie's signature.
- Building the site seems plausible.